



## **Sponsorship Opportunities**

The International Coaching Federation Philadelphia Charter Chapter (ICFP) is happy to offer a variety of sponsorship opportunities for organizations whose businesses align with the Vision, Mission and Values of our chapter. Sponsorship allows visibility to our membership of over 600 coaching professionals in the Greater Philadelphia area.

### **Listing on Sponsors and Partners page**

Your organization's logo and link to your website featured on the ICFP Sponsors & Partners Page:

- One month: \$100
- 6 months: \$500
- 12 months: \$900

### **Advertising of Sponsor Event or Offering**

Your organization's event or offering (training program, service, etc.) presented to our chapter members in one of the following ways:

- Newsletter + LinkedIn: \$250
  - Placement in a single issue of the monthly ICFP Newsletter AND
  - A single post on the ICFP LinkedIn page
- Newsletter + LinkedIn + Website: \$400
  - Placement in a single issue of the monthly ICFP Newsletter, AND
  - A single post on the ICFP LinkedIn page AND
  - Placement in the Events of Interest section of the Sponsors & Partners page of the ICFP website for one month
- Newsletter + website + email: \$600
  - Placement in a single issue of the monthly ICFP Newsletter, AND
  - A single post on the ICFP LinkedIn page AND

- Placement in the Events of Interest section of the Sponsors & Partners page of the ICFP website for one month, AND
- A single email dedicated to your event or offering sent to all chapter members

## Event-Based Sponsorship Packages

Throughout the year, ICFP offers multiple events and programs for our members. We offer several options for sponsors to create more visibility and support these impactful programs.

### ICFP Event Sponsorship

Sponsorship Level	Success	Growth	Ignite
Number of events	12 events	6 events	1 event
Cost	\$3,000	\$2,000	\$500
Newsletter ad with logo for 1 month/event	✓	✓	✓
Email blast (500+ members and affiliates)/event	✓	✓	✓
Company logo on ICFP that months event page	✓	✓	✓
Featured on the Sponsors & Partners recognition page	✓	✓	✓
Company logo on main slide presentation/ event	✓	✓	✓
5-minute introduction at event	✓	✓	✓
Sponsor networking before and after event	✓	✓	✓
Signage, display and company marketing materials at event registration table	✓	✓	✓
Recognition in newsletter with logo after event	✓	✓	✓
Attendance at event	2	2	1

### ICF Philadelphia Virtual Monthly Book Club

Sponsorship Levels	Annual	Half Year	Monthly
Sessions	12	6	1
Cost	\$1,500	\$1,000	\$200
Tie-in with corporate webinar series	✓		
Press Release Mention	✓	✓	
Social Media Campaign	✓	✓	

Logo on Promotional Materials	✓	✓	✓
Mention in Monthly Newsletters	✓	✓	✓
Listed on Book Club Page as Sponsor	✓	✓	✓

### ICF Philadelphia International Coaching Week Sponsorship

Sponsorship Levels	Inspire	Vision	Motivate
Cost	\$1,500	\$1,000	\$500
Logo on Promotional Materials	✓	✓	✓
Opening Announcement	✓	✓	✓
Listed on the Homepage	✓	✓	✓
Listed on Event Page as Sponsor	✓	✓	✓
Press Release Mention	✓	✓	
Social Media Campaign	✓	✓	
Program and Slides	✓	✓	
Distribute Materials to Attendees	✓	✓	
Mention in Monthly Newsletters	✓	✓	
Virtual Seats at the Event	10	5	2

### ICFP Member Discount

Current ICFP members will receive a 15% discount on the above offerings. This applies to individual members or organizations owned/operated by the member, not organizations at which the member is employed.

### ICF Philadelphia Mission, Vision and Values

Sponsorship opportunities are offered to organizations whose businesses align with the ICFP Vision, Mission and Values as stated below.

#### Vision

We envision a world where people are empowered to reach their full potential through the coaching profession.

#### Mission

To uphold the high standards of coaching established by the International Coach Federation (ICF) by providing education, professional development, support and networking for coaches in the Greater Philadelphia region.

### Values

- Diversity. We are inclusive and value the diversity and richness of our stakeholders.
- Excellence. We set and demonstrate standards of excellence for membership growth, education, engagement, competence, and success.
- Expansion of coaching footprint. We value the social connection and community building that occurs through collaborative partnership and co-created achievement.
- Integrity. We uphold the highest standards both for the coaching profession and our organization.

### **Ready to submit your sponsorship request?**

Please use the link below to submit your sponsorship request.

[ICFP Sponsorship Request Form](#)

If you have any questions or need additional information, please contact us at [sponsorships@icfphiladelphia.org](mailto:sponsorships@icfphiladelphia.org).